

# SfC

CLC Leadership Issue

Discussion Paper

January 2014

# Contents

- Work conducted
- Emerging findings
- Potential Solution and issues (1) – use CBI
- Potential solution and issues (2) – Building Britain

# Work Conducted

- Interviews with 'key influencers' 90% complete;
- Initial discussion with CBI Construction Council;
- Discussion with CBI (Neil Bentley, Nicola (Rhian's maternity replacement));
- Framework for mapping exercise proposed to this meeting.

# Emerging Findings

- Guarded support from everyone, but;
- Tier 1 Contractors hedging their bets – they have invested time into the CBI Construction Council and see this as a success;
- Any solution must be properly resourced, with a well respected figure at its head (counter to original ‘borrowed’ concept);
- This will require more funding than originally required (c. £0.5m)
- If a good solution is found, there is no need to continue the SFfC;
- Any proposal will require an extending ‘sell-in’ to the various bodies in construction before it can be launched;
- A target date would be immediately after the April 2015 election.

# Potential Solution and issues (1) – use CBI

- This bases the concept on the CBI Construction Council

For	Against
Builds on 'fund' of goodwill built up already by the Council	Trade Associations have less influence than large companies
Easier for Tier1 Contractors to accept	Not all Trade Associations are CBI members
Leverages CBI network of political contacts	Unusual role for the CBI – they are not sure if it works for them
	Potential dilution of messages where they might conflict with CBI members from other sectors
	Messy division of costs and funding

## Potential solution and issues (2) – Building Britain

- This assumes a new umbrella body is established

For	Against
Achieves unambiguous unity across the industry	More costly
Leaves Tier 1's to decide if they want to become part of this as UKCG, or through the CBI Construction Council	CBI Construction Council sits oddly with this – unless it becomes a Contractor's Council, or disbands
	Potentially still leaves the rest of the industry 'competing' with the CBI Construction Council for airtime and influence
	Requires extra effort in raising profile

- The following slides were donated by Jack Pringle.....(and contain a few slight adjustments)

# Building Britain

## Vision

To ensure the British\* Construction Industry is a world leader in; client focus, value for money, quality, sustainability and safety through influencing the industry, clients, policy makers and regulations.

## Mission

To grow the value of the British Construction sector.

To be the home of the debate for the entire British construction industry and to be its single voice.

To, particularly, communicate with Government on matters of the day regarding; industrial strategy, economic policy, the public sector as a client and the regulatory environment

\*Under British Nationality Act 1981 the term “British” covers Northern Ireland as well as England, Scotland and Wales.



# Building Britain

## Reminder - Proposition:

1. Building Britain is the forum through which the British Construction Industry debates matters on its agenda and on public/private clients' agendas.
2. It is not a new institute or trade body
3. NB; Britain includes England, Scotland, Wales and Northern Ireland.
4. Building Britain will be anchored by an annual assembly, with all encompassing attendance from across the industry;
5. Its continuing presence and value will be represented by a web resource, acting as a central location where industry workstreams, news and information can be found
6. A management board, comprising no more than 10 people (all practitioners) will be established, partly by nomination from key constituents in proportion to GVA, and partly from election by the assembly;
7. A Director General, plus a small secretariat, to run the Assembly and the web resource, liaise with constituent bodies and lead representative efforts to government and others. The DG will Chair an executive group comprising CEOs from the key constituent associations;
8. An annual industry show aimed at raising revenue;

# Next Steps

- Complete interviews;
- Start data request to underpin mapping work;
- Present this update to CBI Construction Council;
- Find a 'well respected figure' who can lead this;
- Develop detailed organisation design
- Create 'sell-in' programme.